Chapter 8: Memory

**Video Title:** Schema Theory Example

**Video URL:** <https://www.youtube.com/watch?v=o4HHCgFmkcI>

**Run Time:** 2:21

**Source:** YouTube

**Close Caption Available:** Yes

This video demonstrates the influence of schema on memory.

Questions:

1. What was your reaction when you tried to remember the paragraph?
2. How did the provision of the phrase “washing clothes” influence your memory?
3. Explain the effect of schema on memory.