**Video Title:** How to Write a Vision Statement

**Video URL:** [**https://www.youtube.com/watch?v=7yBUBmciQBk**](https://www.youtube.com/watch?v=7yBUBmciQBk)

**Run Time/Source:** 3:47, Erica Olsen, Virtual Strategies ON Strategies/YouTube

**Close Caption Available:** Yes

What is a vision statement and how do we write one? Erica Olsen answers these questions in an informative and straight forward way.

Questions:

1. What is a vision statement?
2. How do we write a vision statement?