**Video Title:** We Can’t Get No – Job- Satisfaction

**Video URL:** [**https://www.youtube.com/watch?v=Gps7Dx8cN4Q**](https://www.youtube.com/watch?v=Gps7Dx8cN4Q)

**Run Time/Source:** 2:00, Associated Press/YouTube

**Close Caption Available:** No

Job satisfaction is presented in pages 63-67 of the textbook. Although several years old, the findings presented about job satisfaction are still reasonably true. Only 45 percent of Americans are satisfied with their jobs according to a Conference Board survey provided by the Associated Press in 2010. (By 2014, the figure was 48 percent.) This represents a 22-year low. There appears to be an erosion of job satisfaction that can hamper both competitiveness and productivity. Despite the gloominess of the overall results, close to one-half the workforce, across all job categories is satisfied with their jobs.

*Questions for Thought and Discussion*

1. Who cares if only 45 percent of Americans are satisfied with their jobs? Aren’t they getting paid to work?

2. Why would low job satisfaction decrease a company’s competitiveness?

3. If company management finds that job satisfaction is low, why not just give every employee $500 to make them happy?

4. What factors do you think are behind the erosion in job satisfaction described in the video?

5. If you complete your degree, what positive impact might that have on your long-term job satisfaction?