Chapter 6: Consciousness

# Video Title: Change blindness-Colour Changing Card Trick

**Video URL:** <https://www.youtube.com/watch?time_continue=9&v=v3iPrBrGSJM>

**Run Time:** 2:43

**Source:** YouTube

**Close Caption Available:** Yes

This video demonstrates the use of selective attention and a famous perceptual effect called change blindness.

Questions:

1. What determines whether we will attend to any given stimulus? What parts of your brain are involved in attention?
2. How many changes in the video did you notice?
3. Change blindness is a highly researched topic. What are some implications of this research for eyewitness testimony and multitasking?