**Video Title:** Impact of Culture on Self-Concept and Relationships with Others

**Video URL:** <https://www.youtube.com/watch?v=7yEIqUTVlvE>

**Run Time:** 10:57

**Source:** TEDx/YouTube

**Closed Caption Available:** Yes

Chapter 2 explores the self and the various aspects of the self. It also explores the forces that help shape one’s self-concept. Among these forces is one’s culture. Some cultures place more emphasis on individual factors, while others focus more on collective factors. These different cultural emphases help shape a person’s individual self-concept. In this video, teenager Ashwini Kulkami describes how her culture helped shape her self-concept and her relationships with others. As you watch the video, answer the following questions:

1. How does the Ashwini Kulkami define the components relating to the relationship between culture and self-concept?

2. What effect did the differences between Kulkami’s culture developed in the U.S. and those of her relatives raised in India?

3. How was Kulkami affected by the Delhi rape case for rape case?

4. To what extent should we accept the argument that certain cultures define behaviors differently and that it is not logical to criticize those behaviors (explain)?

5. How does your culture affect your self-concept? Do you see parallels between your cultural self-concept and Ashwini Kulkarni’s (why or why not)?