**Chapter 1: Fundamentals of Strategic Management**

**Video Title: Mintzberg on Managing**

**Video URL:** <https://www.youtube.com/watch?v=_NRWtd_SiU8>

**Run Time/Source:** 10:18, Source: McGill University

**Close Caption Available:** Yes

Henry Mintzberg coined the terms *intended and realized strategies*, but this is just one of his many contributions to the field of management.

*Use with:* <https://www.youtube.com/watch?v=_NRWtd_SiU8> (10:18)

1. What makes Henry Mintzberg unique as a management scholar?
2. What does Mintzberg say about CEO pay and bonuses?
3. Mintzberg decries the influence of email on management practice. Why is this a concern and what can be done to address it? Can this argument be extended to other forms of electronic communication?
4. What is Mintzberg’s concept of “communityship?”